I claim:

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- 1. An infant support pad comprising:

 a padded base layer adapted to extend along a substantial length of an infant's body; and deformable support means including an outer padding and inner reinforcing member superimposed on said layer at one end of said layer for shaping said layer to conform to an infant's head and neck.
- 2. The infant support pad according to claim 1 wherein said reinforcing member includes a bendable wire substantially centered within said padding.
- 3. The infant support pad according to claim 2 wherein said bendable wire member extends along a substantial length of said deformable support means.

- 4. The infant support pad according to claim 3 wherein said bendable wire member is a wire rod of limited flexibility.
- 5. The infant support pad according to claim 4 wherein said wire rod is covered with a sleeve member.
- 6. The infant support pad according to claim 1 wherein said outer padding comprises a circular roll having a bore centered therethrough.
- 7. The infant support pad according to claim 1 wherein said deformable support means is of generally U-shaped configuration having arcuate sides and a closed end.
- 8. The infant support pad according to claim 1 wherein said deformable support means comprises a pair of downwardly and inwardly projecting sides and terminal ends.
- 9. The infant support pad according to claim 8 wherein each of said sides includes

fastening means for releasable attachment to said base layer whereby to adjust the space between said sides of said deformable support member.

- 10. The infant support pad according to claim 9 wherein said fastening means includes a snap connector and mating member.
- 11. The infant support pad according to claim 10 wherein said mating member includes a pair of mating connectors for each said snap connector.
- 12. The infant support pad according to claim 11 wherein each of said pair of mating connectors includes an outer connector and an inner connector.
- 13. The infant support pad according to claim 12 wherein said inner connector is offset in an upward direction from said outer connector.
- 14. The infant support according to claim 12 wherein said inner connector and said outer

connector are transversely aligned in a common imaginary plane with respect to one another.

15. The infant support pad according to claim 1 wherein said sides of said deformable support means terminates in opposite lower ends that project downwardly and inwardly to form a self-supporting head support.

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16. An infant support pad comprising:

a padded base layer adapted to extend along a substantial length of an infant's body;

a cushioned member of inverted generally U-shaped configuration attached at one end of said base layer including a bendable member

fastener means for connecting distal ends of said bendable member to an upper mid-point of said base layer.

substantially centered therein; and

17. The infant support pad according to claim 16 wherein said cushioned member comprises an arcuate closed end and a pair of arcuate sides terminating in said distal ends.

- 18. The infant support pad according to claim 16 wherein said distal ends project downwardly and slightly inwardly toward one another.
- 19. The infant support pad according to claim 16 wherein said distal ends project downwardly.
- 20. The infant support pad according to claim 16 wherein said fastener means comprise snap connectors on said distal ends and complementary mating connectors on said upper midpoint of said base layer.

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- 21. The infant support pad according to claim 20 wherein said mating connectors on said upper midpoint of said base layer include an outer connector and an inner connector corresponding to each of said snap connectors.
- 22. The infant support pad according to claim 21 wherein said inner connector is offset in an upward direction from said outer connector.